

The Wisest Investment: Teaching Your Kids to Be Responsible, Independent and Money-Smart for Life

Raising money-smart kids has never been easy. It's even harder in today's financially complex, sophisticated world. When our kids grow up with wealth, it can disincentivize them to work or find purpose. The truth is, raising kids who aren't spoiled or entitled is challenging!

Money is still a taboo topic. The more money there is, the harder it is to talk about. But even if we're not talking about it, our kids are still earning from us and the way we behave around money.



Instead of avoiding the topic altogether, we need to give our kids the financial knowledge, skills and confidence to make sound financial decisions and be good stewards of wealth.

They need to have good judgement and know who to turn to for help or advice when they need it. Imagine not having to worry about your kids blowing their trust fund or inheritance!

In this engaging 40-minute keynote, Robin shares powerful cautionary tales of lives destroyed, success stories of purpose and giving back, and entertaining anecdotes about her own *mostly* money-smart kids. You'll learn three easy-to-use strategies, and pointers for talking to kids at different ages and stages about the Five Pillars of Money.

You'll leave ready and inspired to make The Wisest Investment!



In October 2022, Robin presented *The Wisest Investment: Teaching Your Kids to Be Responsible, Independent and Money-Smart for Life* at William Blair's MOSAIC Conference in Chicago, Illinois.


**Planning a conference or client event?
Robin can deliver *The Wisest Investment* in-person, or
virtually, either live or pre-recorded.**



As Seen In




Global Morning News: Talking to Your Kids About Money

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
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At what age should kids get a debit card?

 **ROB CARRICK** > PERSONAL FINANCE COLUMNIST
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One of the questions I get asked on a steady basis is whether I know of any resources parents can use to teach their kids about money. My new go-to resource on this topic is Robin Taub's book, *The Wisest Investment: Teaching Your Kids to be Responsible, Independent and Money-Smart for Life*. For today's guest Q&A, Ms. Taub and I talk about introducing kids to our increasingly cashless society (and when to get a debit card), about saving for postsecondary education and about housing affordability.

Q: Is it responsible parenting to teach kids to live in a cashless world? At what age should kids have a debit card?

A: As your kids get older, you want to introduce "paying with plastic" (debit and credit cards), and move on to digital money and paying with an app on your phone. Most youth

The Globe And Mail

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About Robin Taub



Robin Taub is a Chartered Professional Accountant (CPA, CA), keynote speaker and best-selling author. Her latest award-winning book, *The Wisest Investment: Teaching Your Kids to Be Responsible, Independent and Money-Smart for Life*, gives parents the information, strategies and inspiration they need to teach their kids about money.

She holds a Bachelor of Commerce (with High Distinction) from the Rotman School of Management at the University of Toronto.

Robin puts her money where her mouth is and has two *mostly* money-smart young adults, a son and a daughter.

To book Robin for your next event:

Please email speaking@robintaub.com with any questions, to set up a time to discuss the event further, or to put a date on hold. We look forward to working with you to create a great event!

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