

The Wisest Investment: Teaching Your Kids to Be Responsible, Independent and Money-Smart for Life

Most parents know that teaching their kids about money is critical to success in life, but studies show that many parents feel they lack the time, knowledge and experience to do it well.

Add the seismic shift toward a cashless, digital society — accelerated in our post pandemic world — and it's easy to feel overwhelmed.



In this engaging and entertaining keynote, Robin Taub, CPA, CA, award winning, bestselling author and mother of two mostly money-smart young adults, will share:

- why teaching your kids about money is The Wisest Investment,
- how to teach your kids using three easy-to-implement strategies, and
- what to talk about at every age and stage, from young kids, to preteens, to teenagers, to emerging adults.

You will leave feeling inspired and ready to take action towards raising responsible, independent, money-smart kids for life.

Keynote

Planning a conference? Robin delivers *The Wisest Investment* as an in-person keynote, as a hybrid event, or as an engaging and interactive virtual keynote.



Fireside Chat

Planning an event for clients or employees? A popular format is a one-hour fireside chat, either in person or virtual, where Robin and her host(s) discuss *The Wisest Investment*, including the importance of intergenerational money conversations.



Family Office Workshop

Is your family office looking to educate the next generation? We offer half-day workshops, either in person or virtual, that engage and educate all participants.

As Seen In



Global Morning News: Talking to Your Kids About Money

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At what age should kids get a debit card?

 **ROB CARRICK** > PERSONAL FINANCE COLUMNIST
PUBLISHED MAY 18, 2021

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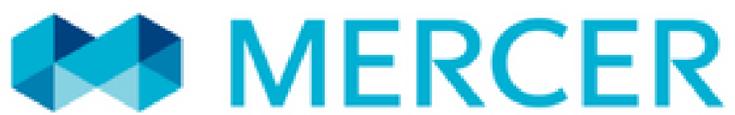
One of the questions I get asked on a steady basis is whether I know of any resources parents can use to teach their kids about money. My new go-to resource on this topic is Robin Taub's book, *The Wisest Investment: Teaching Your Kids to be Responsible, Independent and Money-Smart for Life*. For today's guest Q&A, Ms. Taub and I talk about introducing kids to our increasingly cashless society (and when to get a debit card), about saving for postsecondary education and about housing affordability.

Q: Is it responsible parenting to teach kids to live in a cashless world? At what age should kids have a debit card?

A: As your kids get older, you want to introduce "paying with plastic" (debit and credit cards), and move on to digital money and paying with an app on your phone. Most youth

The Globe And Mail

Clients



About Robin Taub



Robin Taub is a Chartered Professional Accountant (CPA, CA), keynote speaker and best-selling author. Her latest award-winning book, *The Wisest Investment: Teaching Your Kids to Be Responsible, Independent and Money-Smart for Life*, gives parents the information, strategies and inspiration they need to teach their kids about money.

She holds a Bachelor of Commerce (with High Distinction) from the Rotman School of Management at the University of Toronto. Robin puts her money where her mouth is and has two (*mostly*) money-smart young adults, a son and a daughter.

To book Robin for your next event:

Please email speaking@robintaub.com with any questions, to set up a time to discuss the event further, or to put a date on hold. We look forward to working with you to create a great event!

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